

BOOST PROFITS, INC.

INVESTMENT DECK 9/1/2022



A new kind of partner for
payment processing.

Current industry stats and findings

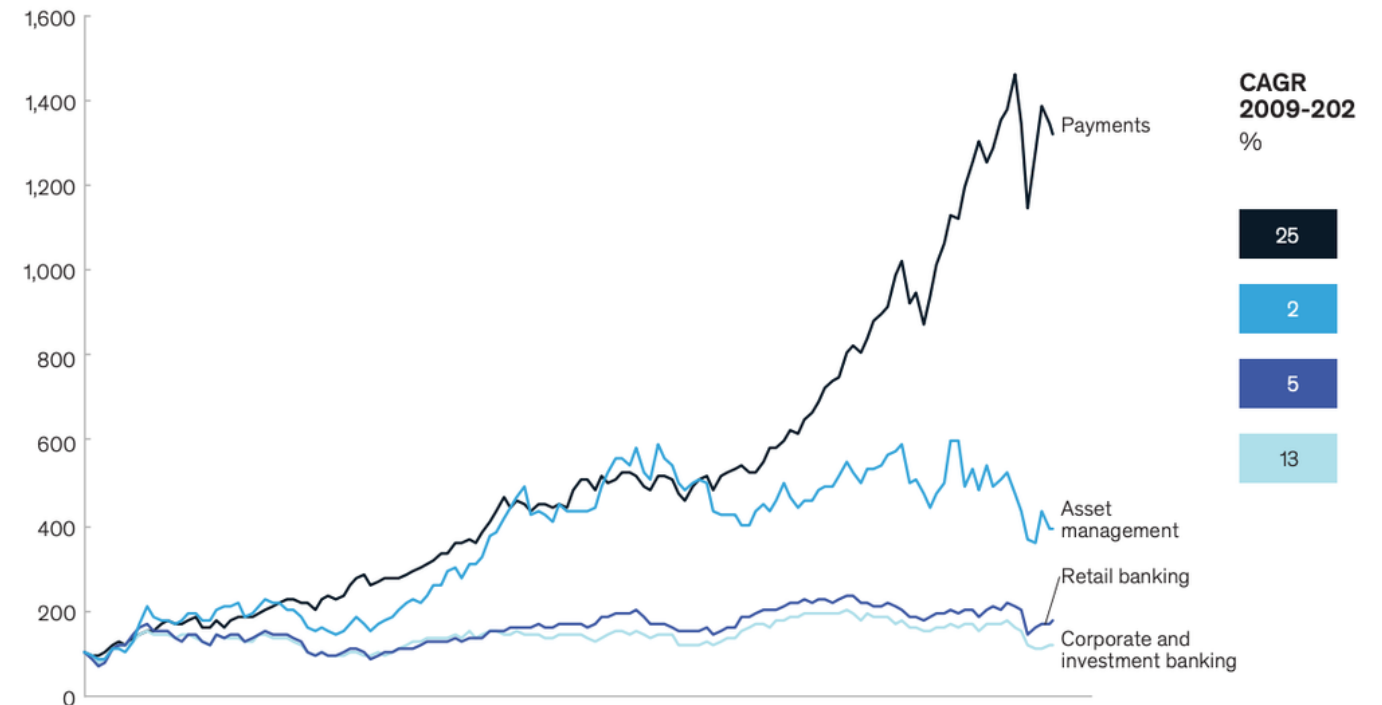
- Merchant services generates \$2 Trillion dollars per year in fees Worldwide.
- By 2025 global payments revenue will be roughly \$2.5 trillion.
- Merchant services is recession proof, as payments will always be a necessity for businesses around the world.
- November 2021 PYMNTS.COM surveyed nearly 3,600 consumers and found that debit and credit card transactions continue to dominate overall.
- Ecommerce has become a recently booming industry, which is why Boost is going to heavily focus on developing deeply integrated partnerships with ISV's (Independent Software Vendors)

Exhibit 1

Payments companies continue to outperform other banking sectors in value creation.

TRS performance of public companies¹

Indexed to 100 = January 2009



Boost at a glance

- ▶ A reseller of 30+ payment processors across the globe with wholesale pricing.
- ▶ A white-labeled Boost gateway that is integrated to 3,300 technology partners, 200 processors, 125 shopping cart integrations, and 300+ EMV device integrated certifications.
- ▶ Able to process over 175+ currencies, including crypto.
- ▶ Unlimited market reach as we work with all industries; low risk, medium risk and high risk merchants.
- ▶ Unlimited partner integrations as we offer a white-label solution through our gateway or a more customizable approach through aggregator partner models.
- ▶ The ability to process payments through multiple channels; E-checks, instant ACH transfers, same day merchant funding.
- ▶ Analytics formula and technology to provide our customers with detailed overview of their current fees vs working with Boost.
- ▶ A variety of new technology partners due to our flexible market approach and the ability to integrate to any open API.
- ▶ Portfolio diversification to offset any risk of being too top heavy or work within an industry that could be impacted by global market conditions.

Boost shares only 0.015% with it's processing partners on each transaction, leaving the remainder of margin as 100% profit to Boost.



Our Difference

- Boost provides direct solutions into key partnerships in software, MLM's Service Station Technology, Medical Practice Management and more
- Focusing on specializing and developing silo-based solutions helps Boost create services specific to each of our targeted industries
- Because these opportunities are already using the technology, services or software of our partners it is just a matter of reaching more than 5000 of these warm leads.
- These warm leads with our integrations into our partners software should generate more than \$3M in revenue over the next 12 months (July 22-May 23)



Our solution's purpose and competitive advantage

Our superiority is gained by providing access to products and services which our competitors sell, but at a much lower and transparent pricing, in addition to top tier service and access to business enhancing technology.

Boost is a one source solution platform, providing flexibility to our customers by building tailored merchant accounts based on our customer's needs. We provide lowest industry pricing, transparency and insights that our customers and partners need to succeed in their business

01. Merchant Receives A Detailed Assessment

02. Merchant Receives A Variety Of Options To Choose From

03. Merchant Implements Boost's System

04. Merchant Saves Between 20% - 100% On Their Credit Card Processing Expenses. Adding New Revenue To Bottom Line.

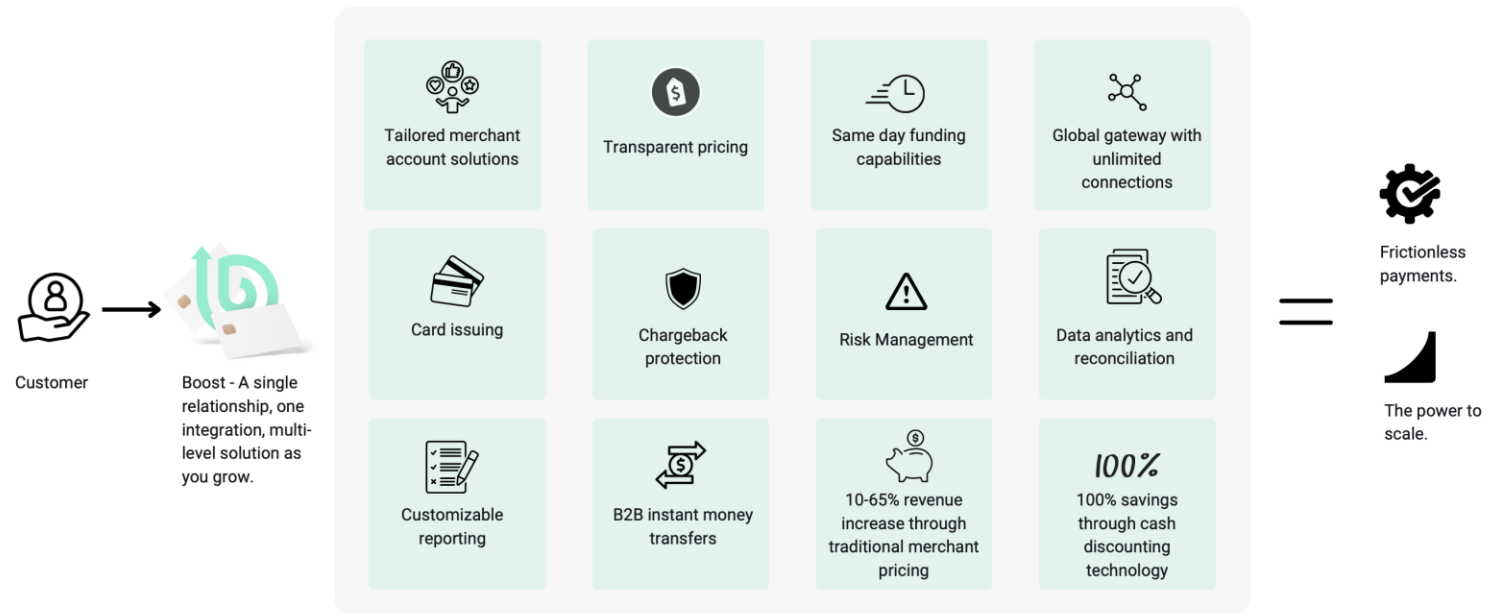


We have worked hard in defining who we are in the market

- Boost provides what the merchants are asking for which is a single point of contact for multiple services
- By listening to our customers, we provide the services that are important to them whether it is 100% savings on processing fees, eliminating chargebacks or any of the services you see on the chart
- Because we provide multiple services to each merchant Boost creates stickiness. This happens when a customer has more than just 1 service they are provided.

Our full stack of capabilities to support our clients

Our scalable platform technology allows businesses access to features far beyond just payment processing. Which is why Boost is a total industry disruptor.



Target markets

Wholesale/B2B

- Wholesale building materials
- Cleaning products
- MLM companies
- Vitamin companies
- Wholesale apparel
- PPE/Medical equipment
- HVAC/Furnace
- Agricultural
- Automotive parts
- Health and beauty products
- Chemicals
- Electronics
- Solar companies
- Furniture stores

Services

- Law offices
- Chiropractor clinics
- Doctor offices
- Waste management
- Office services
- Charities
- Ministries
- Insurance
- Subscription businesses
- Security companies
- Plastic surgeons
- Marketing groups
- Fitness chains
- Online education platforms
- Online trading courses
- Entertainment companies
- Car wash chains
- Pharmacies
- Moving companies
- Storage
- Electrical contractors

Travel/Hospitality

- Hotels/Motels
- Airlines
- Travel agencies
- Insurance companies
- Restaurants / chains
- Sports organizations
- Amusement parks
- Parking lots
- Concerts/ticket sales

Freight

- Shipping companies
- Automotive dealers
- RV sales & rental companies
- Airlines
- Truck rentals
- Vehicle rentals

Gaming

- Online betting and gambling sites
- Lottery gaming
- Casinos
- Sports betting

Retail

- Liquor stores
- Clothing stores
- Optometry stores
- Home & Hardware
- Furniture
- Cannabis stores
- Grocery chains
- Electronics stores
- Make up & Beauty retailers
- Construction supplies stores
- Bath, pool, spa stores

A few of our newest industries

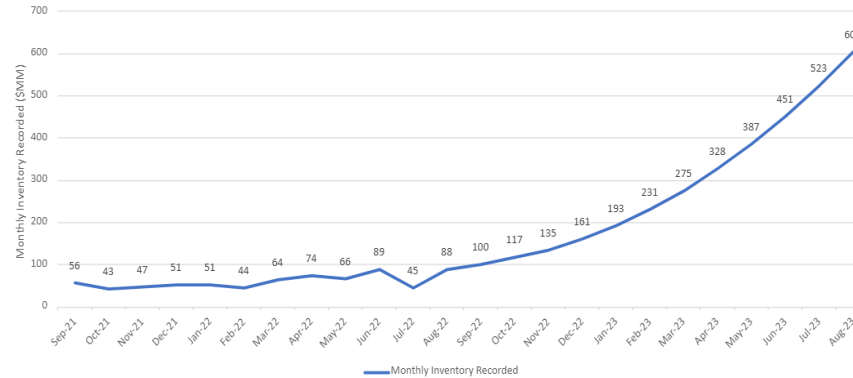
- ❖ Medical Software
- ❖ Auto Dealerships
- ❖ Service Stations
- ❖ Lighthouse Immersive Disney
- ❖ 200 Chiropractic Clinics
- ❖ Golf Courses
- ❖ Surgery Centers
- ❖ Lenders



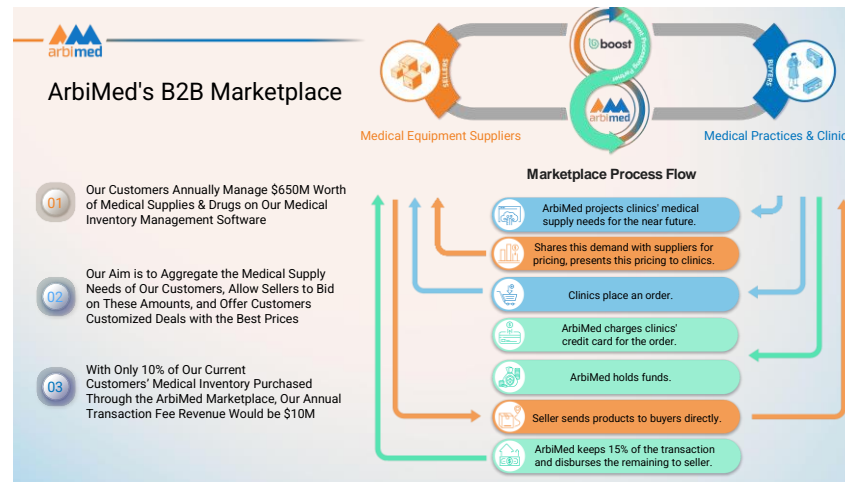
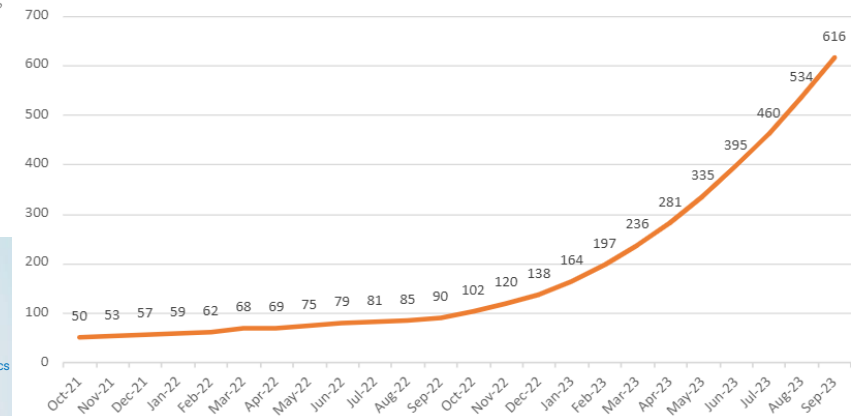
Building our payments system directly into software Arbimed

- Arbimed has doubled our customer base in the last 12 months, going from 45 to 90 customers.. Arbimed expects to reach 600 customers by September 2023.. See the chart #3 for the **customer count**:
- **Chart # 1** shows that Arbimed has collected 1.3 million inventory transaction records (representing a total value of \$1.3B) in the past 12 months. And they expect to collect another 4.5 million records (representing \$5.5B) in the next 12 months.
- Boost has its payment system built into the Arbimed software so every transaction will be processed by Boost with an average of .75 basis points on every dollar. This means that at the current level with our payments system in place they will generate around \$250,000 per month in revenue.

\$MM Value of Inventory Tracked
(Past 12 Months to Future 12 Months)



Customer Count
(Past 12 Months to Future 12 Months)



Auto Dealerships

- Boost will begin providing cash-discounting to the sales and services departments of 4 car dealerships.
- Boost will generate another \$35,000 per month in revenue on just these 4 locations
- Boost has partnered with the owner to go out to 50+ dealerships he knows across the country



Service Stations & C-Stores with NOCO

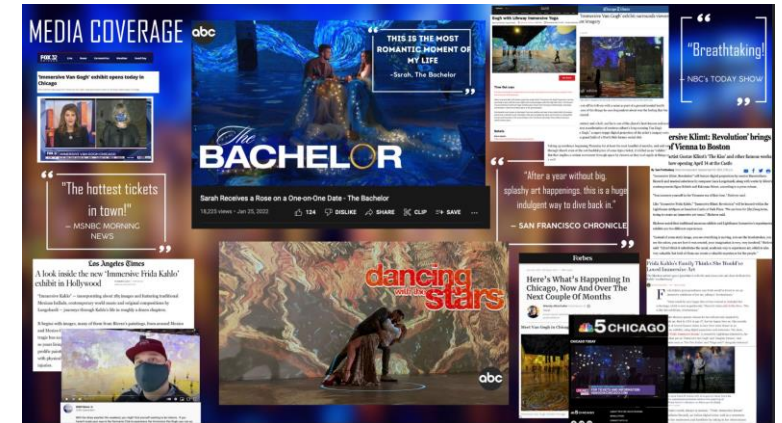
- Boost is working with NOCO Service stations that own or operate 114 currently in the northeast the plan is to open the first 36
- The average station generates around \$300,000 in monthly processing volume
- Boost will save the average station around d \$6500 per month using cash-discounting
- Boost will generate around \$2500 per station.



Lighthouse Immersive Disney 100 years of animations global celebration



- Ø Boost is the exclusive provider to the Disney Immersive 100 Year Celebration of Animation Worldwide
- Ø Pre-Ticketing sales start the end of September 2022, and the shows begin in December 2022 and run through December of 2023
- Ø The 2024 show has yet to be decided but could be Star Wars, Marvel or any Disney Brand
- Ø Boost will be paid .10 cents per ticket sold. Expectations are for 5M+ tickets sold monthly worldwide.



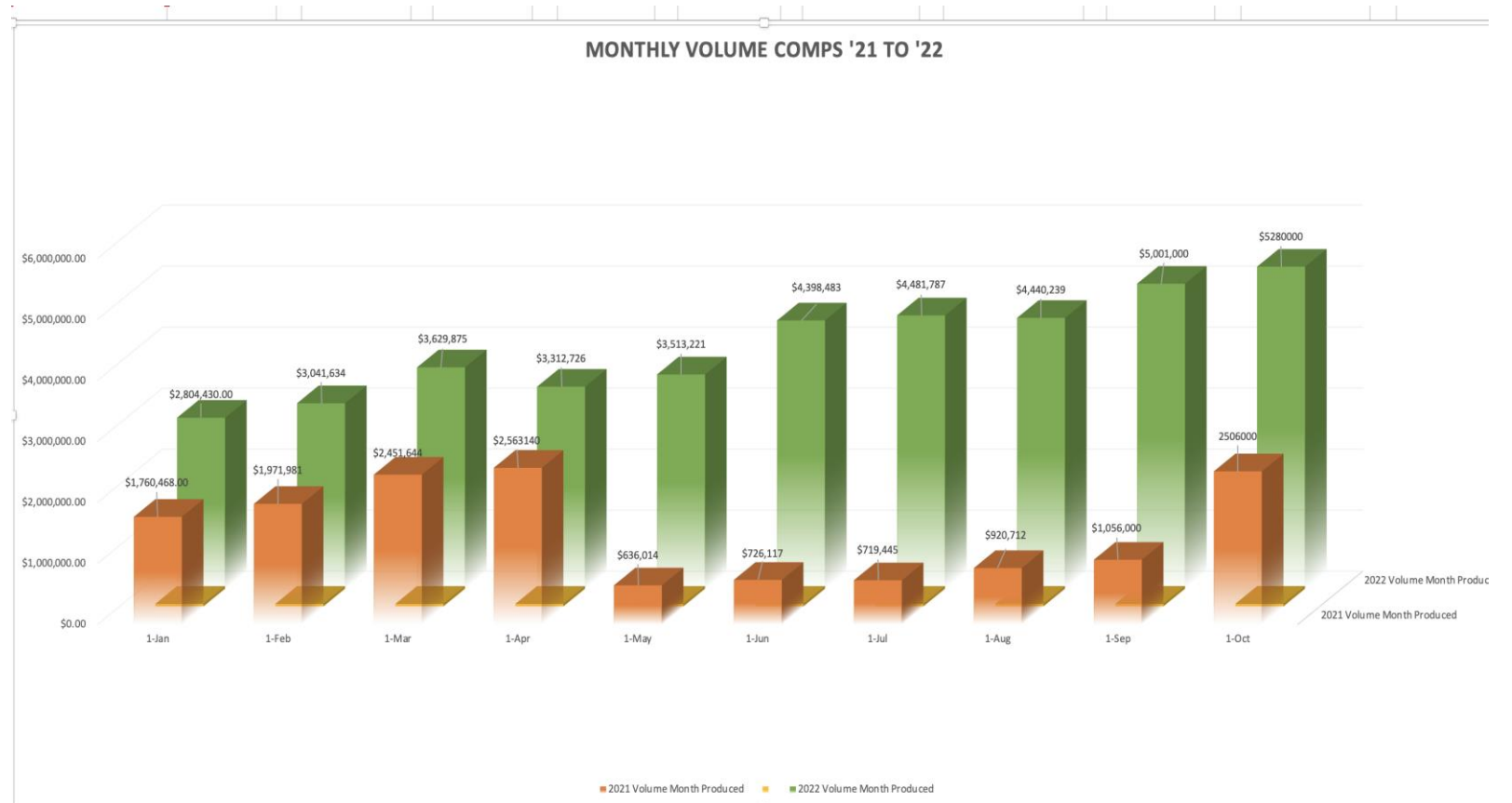
200 Chiropractic Clinics

- ∅ Boost is the exclusive provider for a group of 200 Chiropractic Clinics
- ∅ Average monthly volume per clinic is around \$70,000
- ∅ All clinics are going cash discounting and each clinic will generate around \$700 in monthly revenue to Boost
- ∅ That is another \$140,000+ in monthly revenue



Volume comparison Jan to Sep '21 – '22

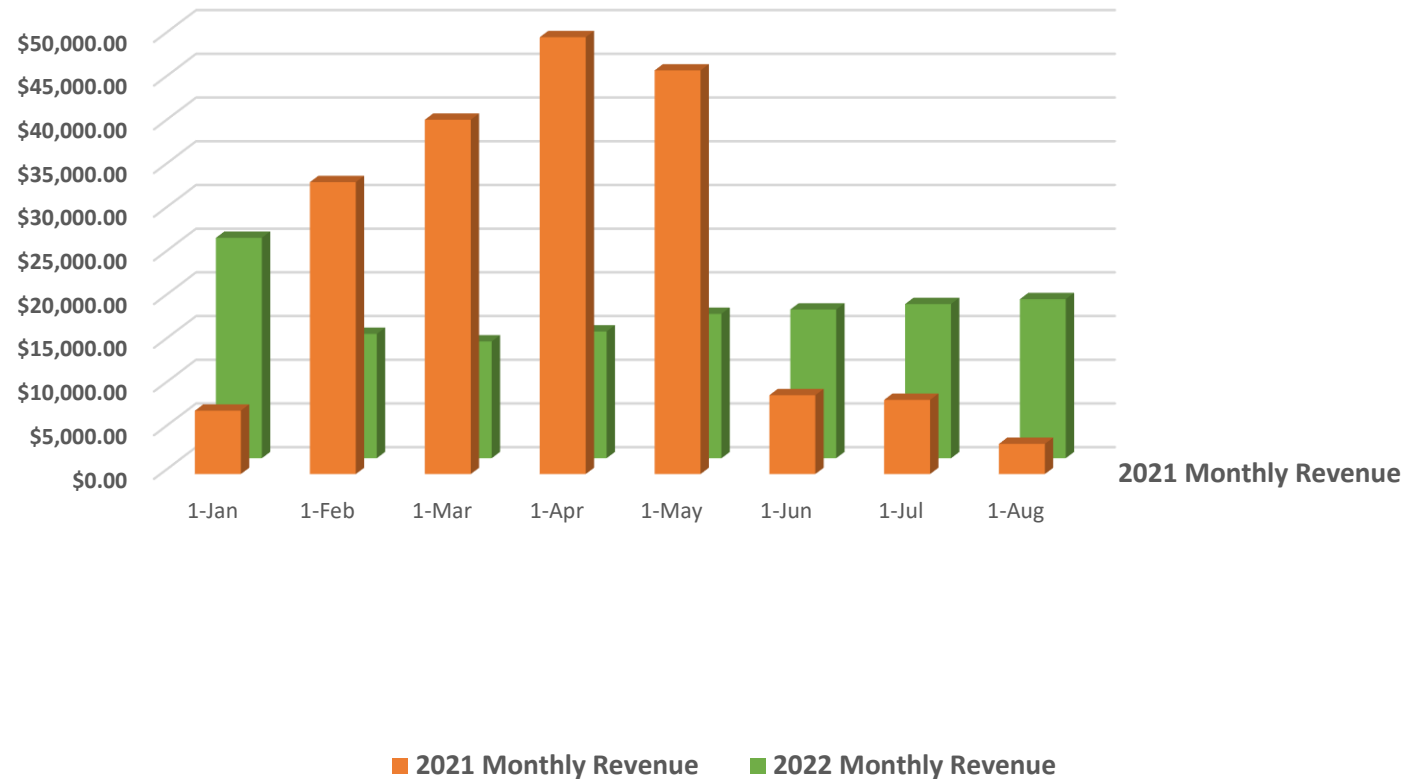
- ✓ The growth increase YOY started in January and has carried out through the year
- ✓ This increase takes into consideration the current business volumes with additional volumes coming on over the next few weeks. These are additional volumes from current customers like Triangle Visions, Spire and Atlantic. These added volumes will increase total to over \$7M per month.
- ✓ With additional businesses like Disney, All American Ford, Escalante etc.. adding another \$15M+ per month. By Year end volumes should be over \$145M for the full year 2022.



Revenue comparison Aug-21 to Aug -22

- First 5 months of 2021 were very good until we lost 2 large accounts because of their high chargeback ratios.
- June, July and August 2021 were very tough with revenue dropping 80%+.
- We started to rebound in January 2022 but when some of our accounts like Spire went from cash discounting (1%) to a net 10 basis points (0.1%) revenue was hurt.
- Revenue has continually increased as volumes have increased. The Q4 period will see revenue of more than \$100,000 monthly with the new accounts e have previously discussed

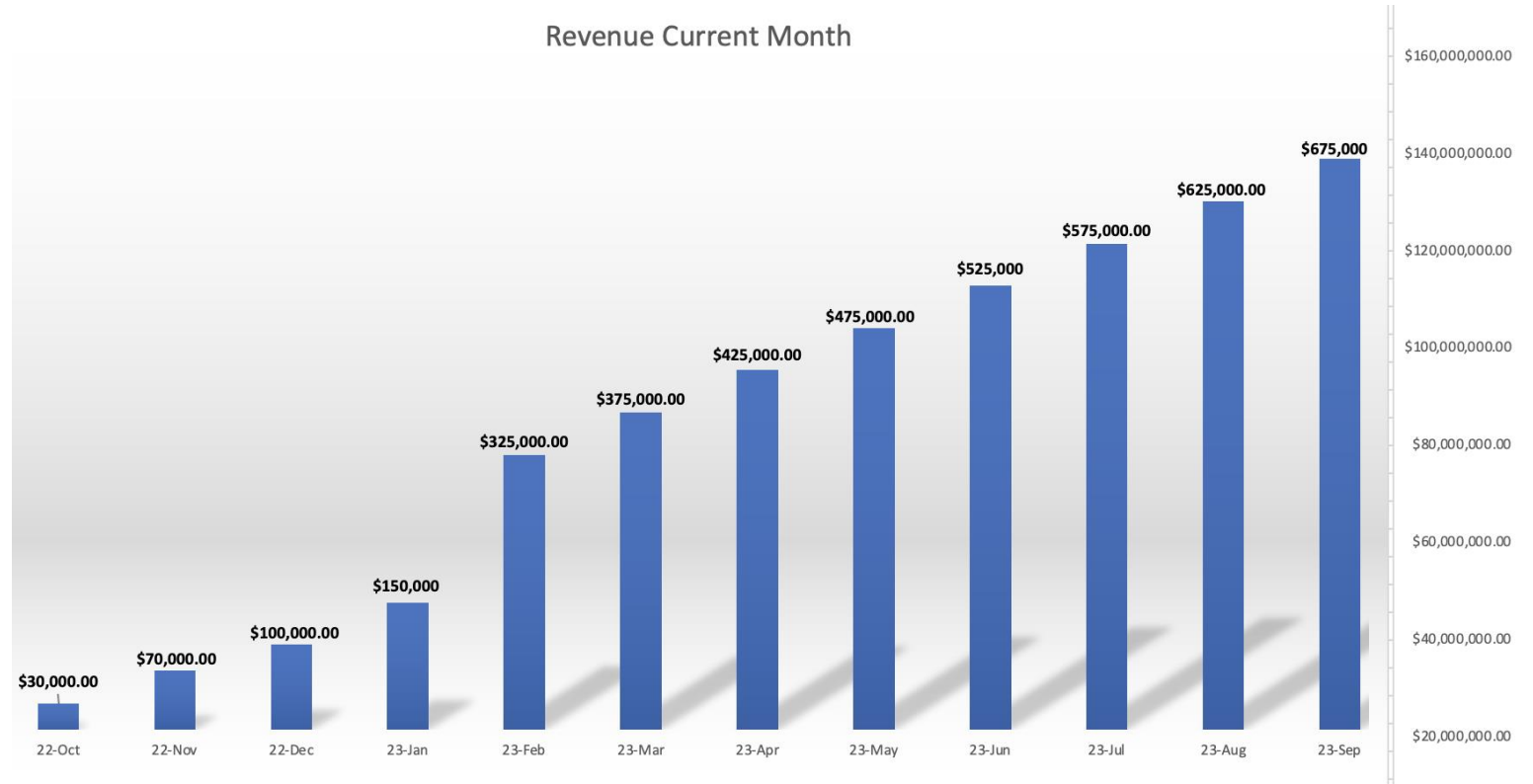
Monthly Volume Comparison



Revenue forecast October 2022 to September 2023

- Once we get into Q4 the ramp up in revenue begins quickly. Chart assumes Immersive Disney start date of October 1, 2022.
- This is related to the above slides but includes others like auto dealerships, golf courses, vitamin MLM's, surgery centers and many other Boost already has in the que
- Boost will also build its sales/exploitation teams that will begin adding new business from the 5000+ warm leads we have created.
- Revenue for this chart totals \$4.8M and Volume for this period will be well over \$600M for the same period.

Revenue Current Month



THE OFFERING





A new kind of partner for
payment processing.

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